



## Why up-skilling makes absolute sense!

There is no status quo when it comes to skills. New technologies, new realities and new challenges are arriving at a rapid pace, leaving many previously skilled and experienced people on the outside looking in. That's one of the many reasons organizations are embracing the need to upskill their workforce. Upskilling facilitates the development of a workforce that is agile and adaptable to the shifting industry needs.

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Finding the right mix of redeploying, reskilling and upskilling approaches will differ for each organization. Businesses will need to use these levers strategically and, at times, multiple approaches in parallel. The key to bridging the skills gap is to, first and foremost, bridge the training gap.

Technology continues to rapidly impact the way most organizations operate. Through upskilling in technology, companies can impact their bottom line by increasing the abilities of their employees to optimize productivity and generate a strong return on investment (ROI).

By providing employees with upskilling opportunities, organizations can significantly enhance job satisfaction and demonstrate a future career path within the company. It increases employee satisfaction, boosting motivation, performance and morale and it increases employee retention.

Upskilling allows organizations to close the digital talent gap and fill these open positions while maintaining their current workforce and creating employee strengthening and learning opportunities. Happy, engaged and motivated employees directly impact and improve the customer experience, which results in Increased customer satisfaction. Furthermore, employees are able to use their new skills to better solve customer issues with more efficiency, creativity and innovation.

Distributed workforce training provides an opportunity for the company to maximize employee potential and allow more workers to expand their skills to different areas. Employees receive information on-demand, where they can build on their existing skill sets or acquire new capabilities through online, onsite or on demand training.

When it comes to helping you with your upskilling IT training requirements, TD SYNNEX can take a lot of weight off your shoulders. For instance, our Academy team are helping VMWare partners build out their technical skills by offering VMware approved technical training, leading to certification. The Academy team are even offering a special discount making it more affordable to keep your team's VMware skills at the cutting edge. Partners, simply need to go onto the TD SYNNEX Academy website, select one of the courses below and use promo code "VMware Autum 2022"

## 20% discount on

VMware vSphere with Tanzu: Deploy and Manage [V7] **20% discount on** 

VMware NSX-T Data Center: Install Configure Manage [V3.2]

## Terms and conditions

- · Booking must be completed before 28th October 2022
- · Not valid with any other offer or discount
- Non-transferable

